**WEB REQUIREMENTS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Project Name (internal)** | SNO TTF Symposium | **Project Code** | PI4LSS081 |
| **Virtual Project Manager** | Debbie Greiner | **Clinical Program Manager** | Amy Furedy |
| **Compliance** | Briana Devaser | **Editor** | Christi Gray |

**Launch Date/Internal Launch Date:**

December xx, 2014

**Project Type**

Webcast

Downloadable Slides

Podcast

**Email Blast Included?**

Yes

No

Subject Line:

New Webcast: Confronting the Challenges of Glioblastoma

**Number of E-Blasts**

Only One

Two

Three  
Other Amount:

Dates to Blast or Special Requests:

**Cross Promotion**

Yes

No

If Yes, List Activities:

**Target Audience**

US  
EX-US  
Global (Both EX-US & US)  
Additional Emails (Supporters?):

**Slides**

Slides Included

Yes

No

Slide Location:

Slides Available By:

**Slides Synched? (if included in webcast)**

Yes

No

**Webpage Content (All Copy)**

Content Status (Final/Approved):  
  
Content Available by:

**CME?**

Yes

No

**Webcast/PDS URL:**

www.primeoncology.org/2014GBMMiami\_webcast

**Additional Components**

Video Segmentation

Table of Contents

Other:

**Mobile App Title:**

2014 GBM SNO Symposium

**[Meeting-Associated Webcast]---VERIFY with Clinical after the meeting to see what presentation are to be included**

***Confronting the Challenges of Glioblastoma: Expert Advice for Clinicians***

**ACTIVITY FEATURES**

[Icon] Interactive Presentation

[Icon] Downloadable Slides

**ACTIVITY OVERVIEW**

This Webcast contains **video and downloadable slides** from the symposium ***Confronting the Challenges of Glioblastoma: Expert Advice for Clinicians***, a prIME Oncology educational activity that was held on November 15, 2014 in Miami Beach, Florida.

**TOPICS**

Current state-of-the-art therapy for glioblastoma (GBM)

*Eric T. Wong, MD*

Making the most of therapeutic options for recurrent GBM

*Maciej Mrugala, MD, PhD, MPH*

Raising the bar in initial therapy of GBM: What’s on the horizon?

*Zvi Ram, MD*

**FACULTY**

**Zvi Ram, MD (chair)**

Tel Aviv Medical Center

Tel Aviv, Israel

**Maciej Mrugala, MD, PhD, MPH**Fred Hutchinson Cancer Research Center

University of Washington

Seattle, Washington, United States

**Eric T. Wong, MD**

Beth Israel Deaconess Medical Center

Harvard Medical School

Boston, Massachusetts, United States

**TARGET AUDIENCE**

This educational activity is specifically designed to meet the needs of medical, surgical, and radiation oncologists, neurologists, neuro-oncologists, and other healthcare professionals involved in the treatment of patients with glioblastoma.

**LEARNING OBJECTIVES**

After successful completion of this educational activity, participants should be able to:

* Describe novel treatment strategies currently under investigation for the treatment of glioblastoma
* Evaluate therapeutic options for the management of recurrent glioblastoma
* Analyze recent data from clinical trials studying novel treatments for newly diagnosed glioblastoma

**PROVIDER**

This activity is provided by prIME Oncology..

**SUPPORTER**

This educational activity is supported by a grant from Novocure.

**ACTIVITY DATE**

Release Date

December xx, 2014

Expiration Date

December xx, 2015

**Continuing Medical Education**  
prIME Oncology is accredited by the Accreditation Council for Continuing Medical Education (ACCME®) to provide continuing medical education for physicians.

prIME Oncology designates this enduring activity for a maximum of 1.25 *AMA PRA Category 1 Credits™.*Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Method of Participation**  
There are no fees for participating in and receiving CME credit for this activity. In order to receive credit, participants must successfully complete the online posttest and activity evaluation. Your participation in this CME activity will be recorded in prIME Oncology's database. However, upon request, your CME credit certificate will be emailed to you.

Technical requirements may be found under the [Terms of Use](http://www.primeoncology.org/footer-e-pages/terms_of_use.aspx).

Links to the posttest are available on the video player pages.

**In order to receive credit, participants must successfully complete the online posttest with XX% or higher.**

**Disclosure of Relevant Financial Relationships**  
prIME Oncology assesses relevant financial relationships with its instructors, planners, managers, and other individuals who are in a position to control the content of CME activities. Any potential conflicts of interest that are identified are thoroughly vetted by prIME Oncology for fairness, balance, and scientific objectivity of data, as well as patient care recommendations. prIME Oncology is committed to providing its learners with high-quality CME activities and related materials that promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial entity.

The faculty reported the following financial relationships or relationships to products or devices they or their spouses/life partners have with commercial interest related to the content of this activity:

Dr Mrugala discloses that he has received consulting fees and performed contracted research for Novocure and Sigma-Tau Pharmaceuticals, Inc. He has agreed to disclose any unlabeled/unapproved uses of drugs or products referenced in his presentation.

Dr Ram discloses that he has received consulting fees and has ownership interest in ImmunoCellular Therapeutics and Novocure. He has agreed to disclose any unlabeled/unapproved uses of drugs or products referenced in his presentation.

Dr Wong discloses that he has performed contracted research for Astrazeneca, Northwest Biotherapeutics, Novartis, Novocure, and Plexxikon. He has agreed to disclose any unlabeled/unapproved uses of drugs or products referenced in his presentation.

The employees of prIME Oncology have disclosed:

* Janice Galleshaw, MD (medical director content reviewer/planner) – no relevant financial relationships [when applicable]
* Amy Furedy, RN, OCN (clinical content reviewer/planner) – no relevant financial relationships
* Christi Gray, ELS (editorial content reviewer) – no relevant financial relationships

Disclosure Regarding Unlabeled Use

This activity may contain discussion of published and/or investigational uses of agents that are not indicated by the US Food and Drug Administration or European Medicines Agency. Please refer to the official prescribing information for each product discussed for discussions of approved indications, contraindications, and warnings.

Disclaimer

Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested in this activity should not be used by clinicians without evaluation of their patients’ conditions and possible contraindications or dangers in use, review of any applicable manufacturer’s product information, and comparison with recommendations of other authorities.

**MOBILE APP VIEW ACTIVITY TEXT PER VIDEO**Insert presentation-specific text for the “View Activity” action item on the mobile app.

1. **Web Activity Page Titles**

Landing Page Title:  
Activity Page Title:

1. **Meta Description  
   (One description for each page (including landing pages and all activity pages.** This should be roughly 150 characters in length. This is the short description that will appear beneath the activity title in search results, so it should be a compelling, keyword-rich description that will encourage the user to click)

A prIME Oncology satellite symposium focusing on emerging treatment options for newly-diagnosed and recurrent glioblastoma.

1. **Key Words and Key Phrases  
   (Please included as many key words or phrases as are associated with the activity. 15 or more is ideal. These are words or phrases that a viewer might use in a web search. Please add one key word/phrase per line) Example:**

*glioblastoma*

*GBM*

*VEGF*

*Tumor treating fields*

*TTF*

*recurrent glioblastoma*

*newly-diagnosed glioblastoma*

*NovoTTF*

*bevacizumab*

*carmustine*

*BCNU*

*Eric Wong*

*Maciej Mrugala*

*Zvi Ram*

*anti-angiogenic therapy*

*bevacizumab*

*DC Vax*

EF-14 trial

EF-11 trial

PRIDE registry

neuro-oncology